



Addressing commercial tobacco use through policy, systems, and environmental change



Presenter: Sohab Arif, MPH
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Overview

- ▶ California Rural Indian Health Board, Inc. (CRIHB) has released a funding opportunity through their California Indian Tobacco Education (CITE) Program to address the local tobacco issues among Rural American Indians and Alaskan Natives in California.
- ▶ This opportunity is made available by the funds provided by the Centers for Disease Control and Prevention (CDC).



Goals of the CITE Program

- ▶ 1. Prevent commercial tobacco abuse among American Indians and Alaska Natives (AIANs)
- ▶ 2. Protect tribal members from secondhand smoke through a holistic approach



Eligibility

► Entities submitting proposals must:

1. be a tribe or tribal health agency within California;
2. be seeking funding to support the tribe's tobacco education and policy activities;
3. have sufficient capacity and resources to complete the planned project activities within the project timeframe; and
4. have not received a CITE funding in the past
5. priority for funding will go to tribes and tribal health agencies who have not previously received ACORNS Phase II funding.

Please note UIHS member tribes are not eligible for CRIHB CITE subcontracts as they fall within the service area of UIHS.



Project Period

Project Period: November 16, 2016 – August 14, 2017

- ▶ Application Deadline: October 26, 2016
- ▶ Notification of Funding: November 9, 2016
- ▶ Final Report Due: August 31, 2017



Available Funding

- ▶ Maximum award is \$7,000 and the minimum award is \$2,500.

Initial payment: Fifty percent of total funds will be issued upon receipt of signed Subcontract Agreement

Final Payment: Remaining amount will be issued upon

- a) review and approval of completed reports and deliverables by the CRIHB CITE Program Administration, and
- b) receipt of signed final invoice.



Approach

- ▶ Implement and evaluate projects that propose a combination of effective, community chosen and culturally adapted policies, systems, and environmental (PSE) change



Project Activities

- ▶ Expand the reach of the CDC TIPS media campaign or other federal tobacco education campaigns, Surgeon General Reports, and other tobacco related science/evidence-based publications among tribal members.
- ▶ Inform Tribal Leaders, decision makers, and tribal communities about the burden of commercial tobacco use to their tribal members and tribal economy.



Project Activities

- ▶ Implement evidence-based, culturally relevant interventions that increase the number of AIANs protected from secondhand commercial tobacco smoke as the result of implementing commercial tobacco-free policies.
- ▶ Implement evidence-based, culturally appropriate tribal interventions that decrease AIAN exposure to commercial tobacco marketing and availability of commercial tobacco products.



Requirements

- ▶ Adhere to reporting requirements;
- ▶ Identify leadership and staff support;
- ▶ Develop appropriate processes to carry out action steps;
- ▶ Complete the activities indicated in the Subcontract proposal and as planned in the project Workplan; and
- ▶ Commit to the requirements of the Subcontract, including adhering to timelines and providing the appropriate deliverables



Reporting and Deliverables

- ▶ Documentation developed through use of Subcontract funds (e.g., policies, environmental changes, TIPS videos, publications);
- ▶ Final deliverable, which will be based on the proposed project. CITE Staff and the Program Evaluator will collaborate with the Subcontractor to determine the final deliverable within two weeks of the funding notice; and
- ▶ Final Report, due August 31, 2017



Review Criteria

- ▶ All proposals will be reviewed by a selection committee comprised of staff from a variety of CRIHB departments.
 - Individual comments on proposals will not be provided.



Project rating

- ▶ Proposals will be rated based on the following criteria:
 - The degree to which the proposal activities meet all RFP requirements;
 - The feasibility of achieving project objectives within the estimated schedule and budget; and
 - The demonstrated willingness of the applicant to complete all project activities within the time allotted



Application Components

- ▶ The following attachments must be submitted on or before October 26, 2016
 - Attachment A: CITE Subcontract Proposal
 - Attachment B: CITE Project Workplan
 - Attachment C: CITE Project Outcomes and Evaluation



Attachment A: CITE Subcontract Proposal

- ▶ Cover Page: Provide contact information, official project contact, and project lead
 - Problem Statement
 - Organizational Capacity
 - Budget
 - Authorizing Signature



Attachment B: CITE Project Workplan

- ▶ The Workplan is to include:
 - a policy, systems, and environment (PSE) goal;
 - the target population;
 - the number of people reached;
 - objectives;
 - activities;
 - timelines, deadlines, and benchmarks;
 - staff;
 - short term and long term outcomes, partnerships and resources; and
 - evaluation tracking measures



Attachment C. CITE Project Outcomes and Evaluation

- ▶ Name: Tribe or Tribal Health Agency.
- ▶ Coverage Area: Community.
 - A. Outcomes
 - B. Evaluation Activities
 - C. Evaluation Methods



Application process

- ▶ The completed proposal must be received by October 26, 2016.
- ▶ The application should be submitted to CRIHB via email (sohab.arif@crihb.org) or fax to Sohab's attention at 916-263-0207.



Budget

- ▶ Subcontract funds may not be used to substitute for or replace funds already allocated or spent for the same activity.
- ▶ Subcontract funds may be used for project staff salaries, supplies, project-related travel, and other direct expenses related to tobacco activities.



Budget continued..

- ▶ Funds may be used for activities such as:
 - Meeting expenses (i.e., room rental, food for meetings convened over mealtime, materials for meetings)
 - Conducting a community survey, community focus groups or forums, community meetings, interviews
 - Travel to attend trainings to receive technical assistance on conducting a community health needs assessment/developing a community health improvement plan
 - Publication of tobacco education materials



Funding Limitations

- ▶ Subcontract funds may not be used for
 - clinical services,
 - purchase of furniture or equipment
 - construct or renovate facilities
 - lobbying
 - travel unrelated to the project.

All deliverables, including documents resulting from Subcontract activities (e.g., policies, survey results, education tools) must be developed during the Subcontract period



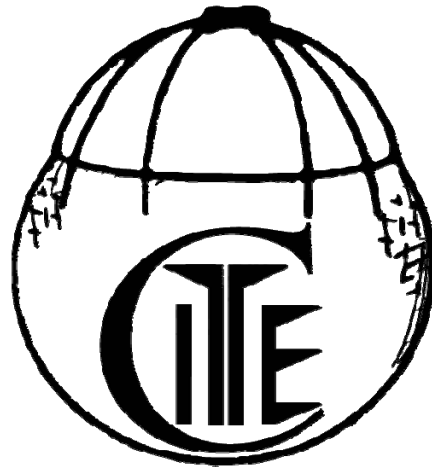
For Technical Assistance

California Indian Tobacco Education

Sohab Arif



Sohab.Arif@crihb.org
916-929-9761



Julie Villa



julie.villa@crihb.org
916-929-9761

